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YOUR PATH to a BRIGHTER FUTURE

BrightPath Financial



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About Robin Roberts

From the mailroom to the Board Room, Robin spent 40+ years in the banking industry, including starting a new bank in Minneapolis in the 1990s.

He started BrightPath Financial to educate and help people improve their financial position.

Leverage the experience of Robin and BrightPath Financial to learn about how we can improve your financial future together.



Decreasing Your Largest Expense

Sorry to say that it isn't your home! Your largest expense is your future potential tax liability.

As a part of our process, we'll discuss and review your: retirement readiness, tax efficiency, risk diversification and capital deployment efficiency in every area needed to protect and build your net worth.

We look forward to working with you.

Do You Trust the Market?



It's been a very volatile month. Tariffs have been in the news as they're being negotiated to modify the world's trading system. You may have lost some money, then made some money this month. But have you really lost or gained anything?

During such times of volatility, if you don't sell any of your investments, you haven't lost or gained anything. No matter what the media says, you can only lose money if you sell your investments for less than what you paid for them.

There is no reason to worry about your investments in times like these. However, it's imperative to manage your cash flow needs properly so you don't have to sell your investments in a down market, which occurs typically every seven years.

I help my clients manage their cash flow needs <u>so they don't</u> have to sell their investments in a down market.

To my clients - you haven't lost anything that you've invested with me. Your initial investment and all interest that has been added is guaranteed by the issuer of your investment. The issuer protects their clients from market risk, and you'll always participate in the upside of market gains.

Please feel free to contact me anytime. You can call/text me at 612-867-5959 or schedule a quick call by using this link.